To spread holiday cheer, our school district produced an original, school-themed rendition of the classic 12 Days of Christmas. Created entirely in-house, the video quickly became a collaborative effort, uniting staff and students from across the district. Beyond capturing the festive spirit, the project highlights our strong sense of community and the way we come together to support one another. It also subtly showcases the incredible opportunities available to our students, including robotics, cutting-edge technology, and career-focused programs like Health Services. This production was a major undertaking for our communications team. Careful planning went into shot lists, and our two photographers worked strategically—dividing and conquering film performances across multiple locations. The soundtrack played a crucial role in setting the energy and tone, and to achieve the dynamic Mannheim Steamroller/Trans-Siberian Orchestra style we envisioned, we secured the rights to an outstanding performance by L'Orchestra Cinematique. Our high school choir, Majazzty, provided the vocals, and filming featured directors, administrators, teachers, classified staff, and students from throughout the district. Finally, the editing and graphics were carefully timed to match the rhythm of the song, creating a seamless and engaging final product. More than just a holiday video, the result was a true celebration of our school district's spirit and a heartfelt message of goodwill during the season.